

Billing Address:

Strategic Media Services, Inc. Attention: Accounts Payable 3299 K St. NW Ste 200 Washington, DC 20007

INVOICE

		Invoice #	107887-1
Advertiser	NRSC/ Heller for Senate	Invoice Date	10/28/12
Product	NRSC/HELLER	Invoice Month	October 2012
Estimate Number		Invoice Period	10/01/12 - 10/23/12

Station	KSNV	Order #	107887
Account Executive	Amy McCreary	Alt Order #	06863650
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/17/12 - 10/23/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	HLRN
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				10/15/12	2 to 10/21/12	1x	F				
	KSNV			F	10/19/12	:30	6:42 AM	DHNRSC101012HTrst-NRSC	, \$450.00		1
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				10/22/12	2 to 10/28/12	1x	M				
	KSNV			M	10/22/12	:30	6:21 AM	DHNRSC101012HTrst-NRSC	\$450.00		1
3	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				10/22/12	2 to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	6:59 AM	DHNRSC101012HTrst-NRSC	\$450.00		1
4	KSNV	Today Show	658a-9am		to						
					2 to 10/21/12	1x	W				
	KSNV			W	10/17/12	:30	8:30 AM	DHNRSC101012HTrst-NRSC	c, \$600.00		1
5	KSNV	Today Show	658a-9am		to						
				10/22/12	2 to 10/28/12	1x	M				
	KSNV			M	10/22/12	:30	7:30 AM	DHNRSC101012HTrst-NRSC	\$600.00		1
6	KSNV	Today Show	658a-9am		to						
					2 to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	7:27 AM	DHNRSC101012HTrst-NRSC	\$600.00		1
7	KSNV	Rachael Ray	11am-12pm		to						
				10/22/12	2 to 10/28/12	1x	M				
	KSNV			M ABLE T	10/22/12 O PLACE	:30	11:46 AM	DHNRSC101012HTrst-NRSC	2, \$225.00		1
8	KSNV	Rachael Ray	11am-12pm		to						
				10/22/12	2 to 10/28/12	1x	-T				

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	KSNV	Rachael Ray	11am-12pm		to	•	•				
	KSNV			Tu	10/23/12	:30	11:27 AM	DHNRSC101012HTrst-NRSC	\$225.00		1
9	KSNV	Noon News	12-1230pm		to						
				10/15/12	to 10/21/12	1x	W				
	KSNV			W	10/17/12	:30	12:24 PM	DHNRSC101012HTrst-NRSC	; \$275.00		1
10	KSNV	Noon News	12-1230pm		to						
				10/15/12	to 10/21/12	1x	T				
	KSNV			Th	10/18/12	:00			\$275.00	Unresolved	1
11	KSNV	Noon News	12-1230pm		to						
				10/22/12	to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:00			\$275.00	Unresolved	1
				NOT AV	/AILABLE RAT	Έ					
12	KSNV	The Agenda 1230pm	1230-1p		to						
					to 10/21/12	1x	T				
	KSNV			Th	10/18/12	:30	12:46 PM	DHNRSC101012HTrst-NRSC	\$225.00		1
13	KSNV	The Agenda 1230pm	1230-1p		to						
					to 10/21/12	1x	F				
	KSNV			F	10/19/12	:30	12:54 PM	DHNRSC101012HTrst-NRSC	, \$225.00		1
14	KSNV	The Agenda 1230pm	1230-1p		to						
					to 10/28/12	1x	M				
	KSNV			M	10/22/12	:30	12:38 PM	DHNRSC101012HTrst-NRSC	\$225.00		1
15	KSNV	Days of our Lives	1258p-2pm		to						
					to 10/21/12	1x	W				
	KSNV			W	10/17/12	:00			\$275.00	Unresolved	1
				NOT AV	/AILABLE RAT	E					

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		Invoice #	10/88/-1
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Product	NRSC/HELLER	Invoice Month	October 2012
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Station	KSNV	Order #	107887
Account Executive	Amy McCreary	Alt Order #	06863650
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/17/12 - 10/23/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	HLRN
Special Handling		Product Code	

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
16	KSNV	Days of our Lives	1258p-2pm	to							
		•		10/22/12 to	o 10/28/12	1x	M				
	KSNV			М	10/22/12	:00			\$275.00	Unresolved	1
				NOT AVA	ILABLE RAT	Ē					
17	KSNV	Days of our Lives	1258p-2pm	to	0						
					o 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	1:25 PM	DHNRSC101012HTrst-NRSC	t, \$275.00		1
				ABLE TO							
18	KSNV	The Doctors	2pm-3pm	to							
					0 10/21/12	1x	T				
	KSNV			Th	10/18/12	:30	2:21 PM	DHNRSC101012HTrst-NRSC	t, \$225.00)	1
19	KSNV	The Doctors	2pm-3pm	to							
					o 10/28/12	1x	M				
	KSNV			M	10/22/12	:30	2:31 PM	DHNRSC101012HTrst-NRSC	t, \$225.00)	1
20	KSNV	The Doctors	2pm-3pm	te							
					0 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	2:59 PM	DHNRSC101012HTrst-NRSC	t, \$225.00)	1
21	KSNV	Dr Phil	3-4p	te							
					0 10/21/12	1x	W				
	KSNV			W	10/17/12	:00			\$300.00	Unresolved	1
				_	ILABLE RAT	E					
22	KSNV	Dr Phil	3-4p	to							
					0 10/21/12	1x	F				
	KSNV			F	10/19/12	:30	3:15 PM	DHNRSC101012HTrst-NRSC	c, \$300.00)	1
23	KSNV	Dr Phil	3-4p	to	0						

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INVOICE

		invoice #	10/8
Advertiser	NRSC/ Heller for Senate	Invoice Date	10/28
Product	NRSC/HELLER	Invoice Month	Octo
Estimate Number		Invoice Period	10/0 ⁻

Invoice #	107887-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107887
Alt Order #	06863650
Deal #	
Order Flight	10/17/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	HLRN
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
23	KSNV	Dr Phil	3-4p	t	0			•			•
			-	10/22/12 t	o 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	3:30 PM	DHNRSC101012HTrst-NRSC	; \$300.00		1
24	KSNV	4PM NEWS (1 hour)	4-5pm	t	0						
				10/15/12 to	o 10/21/12	1x	T				
	KSNV			Th	10/18/12	:30	4:27 PM	DHNRSC101012HTrst-NRSC	; \$450.00		1
25	KSNV	4PM NEWS (1 hour)	4-5pm	t	0						
				10/15/12 t	o 10/21/12	1x	F				
	KSNV			F	10/19/12	:30	4:25 PM	DHNRSC101012HTrst-NRSC	; \$450.00		1
26	KSNV	4PM NEWS (1 hour)	4-5pm	t	0						
					o 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	4:21 PM	DHNRSC101012HTrst-NRSC	; \$450.00		1
27	KSNV	4PM NEWS (1 hour)	4-5pm	t							
					o 10/21/12	1x	W				
	KSNV			W	10/17/12	:30	4:59 PM	DHNRSC101012HTrst-NRSC	\$450.00		1
28	KSNV	4PM NEWS (1 hour)	4-5pm	t							
					o 10/21/12	1x	F				
	KSNV			F	10/19/12	:30	4:40 PM	DHNRSC101012HTrst-NRSC	\$450.00		1
29	KSNV	4PM NEWS (1 hour)	4-5pm	t							
					o 10/28/12	1x	M				
	KSNV			M	10/22/12	:30	4:44 PM	DHNRSC101012HTrst-NRSC	c, \$450.00		1
30	KSNV	M-F Early News	5-630p	t							
					0 10/21/12	1x	T				
	KSNV			Th	10/18/12	:30	5:12 PM	DHNRSC101012HTrst-NRSC	t, \$900.00		1

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
31	KSNV	M-F Early News	5-630p	to)		•				
				10/22/12 to	10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	6:26 PM	DHNRSC101012HTrst-NRSC	; \$900.00		1
32	KSNV	M-F Jeopardy	630-7pm	to)						
				10/15/12 to	10/21/12	1x	T				
	KSNV			Th	10/18/12	:00			\$750.00	Unresolved	1
				NOT AVA	ILABLE RAT	E					
33	KSNV	Jeopardy in Prime	M-SA 8-11p / SUN 7-	to to)						
				10/22/12 to		1x	M				
	KSNV			M	10/22/12	:30	9:44 PM	DHNRSC101012HTrst-NRSC	;, \$750.00		1
34	KSNV	M-F Jeopardy	630-7pm	to)						
				10/22/12 to		1x	-T				
	KSNV			<i>Tu</i> NOT AVA	<i>10/23/12</i> ILABLE RAT	<i>:00</i> E			\$75 0.00	Unresolved	1
35	KSNV	M-F Wheel of Fortune	7-730pm	to)						
			-	10/15/12 to	10/21/12	1x	W				
	KSNV			W NOT AVA	<i>10/17/12</i> ILABLE RAT	<i>:00</i> E			\$750.00	Unresolved	1
36	KSNV	M-F Wheel of Fortune	7-730pm	to)						
				10/15/12 to		1x	F				
	KSNV			F	10/19/12	:00			\$750.00	Unresolved	1
				NOT AVA	ILABLE RAT	E			7		
37	KSNV	Wheel in Prime	M-SA 8-11p / SUN 7-	to)						
			•	10/22/12 to	10/28/12	1x	M				
	KSNV			M	10/22/12	:30	10:18 PM	DHNRSC101012HTrst-NRSC	; \$750.00		1

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
38	KSNV	FacetoFace/Ralston Report	730-758pm	to	5	•					
				10/15/12 to	0 10/21/12	1x	W				
	KSNV			W	10/17/12	:00			\$450.00	Unresolved	1
					ILABLE RAT	E					
39	KSNV	FacetoFace/Ralston Report	730-758pm	to							
				10/15/12 to		1x	F				
	KSNV			F	10/19/12	:00			\$450.00	Unresolved	1
				_	ILABLE RAT	E					
40	KSNV	FacetoFace/Ralston Report	730-758pm	to							
				10/22/12 to		1x	-T		-		
	KSNV			Tu	10/23/12	:00			\$450.00	Unresolved	1
				_	ILABLE RAT	Ė					
41	KSNV	M-F News 3 at Eleven	11pm-1135pm	to			_				
				10/15/12 to		1x	T		^		
	KSNV			Th	10/18/12	:30	11:23 PM	DHNRSC101012HTrst-NRSC	\$775.00		1
46	KSNV	Monday Prime 8-10pm	8-10pm	to							
				10/22/12 to		1x	M				
	KSNV			M	10/22/12	:30	8:22 PM	DHNRSC101012HTrst-NRSC	\$2,400.00		1
47	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm	to							
				10/15/12 to		1x	S-				
	KSNV			Sa	10/20/12	:00			\$750.00	Unresolved	1
				_	ILABLE RAT	E					
48	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm	to							
				10/15/12 to		1x	S				
	KSNV			Su	10/21/12	:30	11:19 PM	DHNRSC101012HTrst-NRSC	\$750.00		1

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
49	KSNV	News 3 Sunrise SATURDAY	6a-7a		to			•			•
				10/15/12	2 to 10/21/12	1x	S-				
	KSNV			Sa	10/20/12	:30	6:11 AM	DHNRSC101012HTrst-NRSC	; \$225.00		1
50	KSNV	Saturday Today	7a-9am		to						
					2 to 10/21/12	1x	S-				
	KSNV			Sa	10/20/12	:30	8:58 AM	DHNRSC101012HTrst-NRSC	; \$325.00		1
51	KSNV	News 3 Today - SAT	9am-930am		to						
					2 to 10/21/12	1x	S-				
	KSNV			Sa	10/20/12	:30	9:14 AM	DHNRSC101012HTrst-NRSC	; \$300.00		1
52	KSNV	Sa-Su Early News	5pm-630pm		to						
					2 to 10/21/12	1x	S-				
	KSNV			Sa	10/20/12	:30	5:27 PM	DHNRSC101012HTrst-NRSC	; \$450.00		1
53	KSNV	Sa-Su Early News	5pm-630pm		to						
					2 to 10/21/12	1x	S				
	KSNV			Su	10/21/12	:00			\$450.00	Unresolved	1
54	KSNV	WKND Jeop/Wheel	630-730pm		to						
					2 to 10/21/12	1x	S-				
	KSNV			Sa	10/20/12	:30	6:54 PM	DHNRSC101012HTrst-NRSC	\$375.00		1
55	KSNV	Saturday Night Live	1130pm-1:02am		to						
					2 to 10/21/12	1x	S-				
	KSNV			Sa	10/20/12	:30	12:50 AM	DHNRSC101012HTrst-NRSC	;, \$750.00		1
56	KSNV	News 3 Sunrise SUNDAY	6a-7a		to						
					2 to 10/21/12	1x	S				
	KSNV			Su	10/21/12	:30	6:12 AM	DHNRSC101012HTrst-NRSC	;, \$225.00		1

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Sales Office Blair - Philadelphia		Deal #	
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57	KSNV	Sunday Today	7a-8am	to)		_				
				10/15/12 to	10/21/12	1x	S				
	KSNV			Su	10/21/12	:00			\$500.00	Unresolved	1
				NOT AVA	ILABLE RAT	E					
58	KSNV	Meet the Press	8a-9am	to)						
				10/15/12 to		1x	S				
	KSNV			Su	10/21/12	:30	9:00 AM	DHNRSC101012HTrst-NRSC	, \$1,900.00		1
59	KSNV	News 3 Today	9a-930am	to)						
				10/15/12 to	10/21/12	1x	S				
	KSNV			Su	10/21/12	:30	9:20 AM	DHNRSC101012HTrst-NRSC	, \$250.00		1
60	KSNV	Chris Matthews SUN 9:30am	9:30a-10a	to)						
				10/15/12 to	10/21/12	1x	S				
	KSNV			Su	10/21/12	:30	9:52 AM	DHNRSC101012HTrst-NRSC	, \$375.00		1
61	KSNV	NFL Football	1P-9PM	to)						
				10/15/12 to	10/21/12	1x	S				
	KSNV			Su	10/21/12	:30	7:01 PM	DHNRSC101012HTrst-NRSC	, \$8,000.00		1
62	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a	to)						
				10/15/12 to	10/21/12	1x	S				
	KSNV			Su	10/21/12	:30	11:59 PM	DHNRSC101012HTrst-NRSC	, \$200.00		1
63	KSNV	Tonight Show	1135p-1236a	to)						
		_	•	10/15/12 to	10/21/12	1x	W				
	KSNV			W	10/17/12	:00			\$275.00	Unresolved	1
				NOT AVA	ILABLE RAT	E					
64	KSNV	Tonight Show	1135p-1236a	to)						
				10/15/12 to	10/21/12	1x	T				

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
64	KSNV	Tonight Show	1135p-1236a	to	ס						
	KSNV			Th ABLE TO	10/18/12 PLACE	:30	12:31 AM	DHNRSC101012HTrst-NRSC	; \$275.00		1
65	KSNV	Tonight Show	1135p-1236a	to	o						
				10/15/12 to	0 10/21/12	1x	F				
	KSNV			F NOT AVA	<i>10/19/12</i> ILABLE RAT	<i>:00</i> E			\$275.00	Unresolved	1
66	KSNV	Tonight Show	1135p-1236a	to)						
				10/22/12 to	0 10/28/12	1x	M				
	KSNV			M NOT AVA	<i>10/22/12</i> ILABLE RAT	<i>:00</i> E			\$275.00	Unresolved	1

Aired Spots 44

<u>Gross Total</u> **\$29,675.00**

Agency Commission \$4,451.25

Net Amount Due \$25,223.75 Payment Terms 30 Days

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